SOLUTION FACT SHEET

RSS to Instant Messaging Bridge
Powered by Vayusphere ™

Description:

The RSS to Instant Messaging Bridge (RSSIMB) is a software product that allows IM-enabled users to subscribe to events from RSS feeds. Users may query the bridge for the latest information on-demand, but the bridge can also alert the user using an IM as soon as new information is available.

Vayusphere is the leading provider of Instant Response server software and solutions. Instant Response solutions are designed to help organizations rapidly resolve mission-critical business problems and events where the cost of delayed response is high.

What is RSS ?

Rich Site Summary / Really Simple Syndication is a XML standard for syndicating your content such as news, research, analysis, and blog posts.

RSSIMB: Powered by Vayusphere

RSSIMB is enterprise software that connects to RSS format feeds on one end and to the IM servers on the other. Using an administrator or user specified map, it continuously polls the RSS feeds for new information. IM-enabled users may query the content of any feed, or they may subscribe to be alerted in real-time whenever there is a change in the content of a feed.
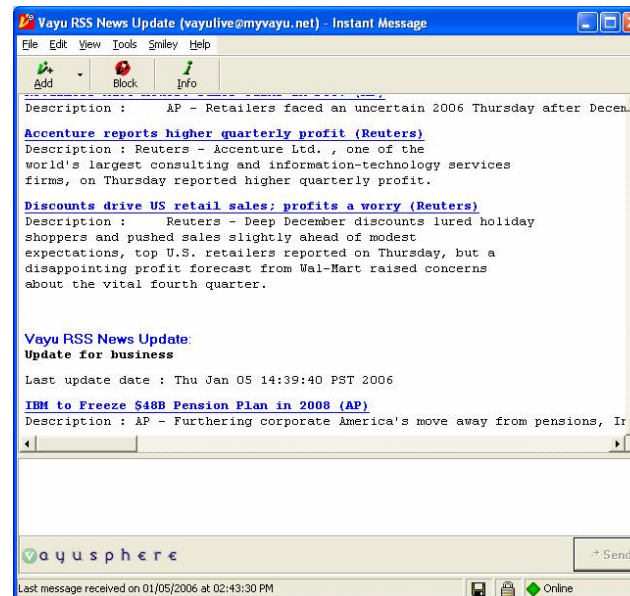
RSSIMB enables the real-time sharing of news events with enterprise customers and employees tasked with analyzing them for possible action.

Customer Adoption:

RSS to Instant Messaging bridge is in use at several financial services and media companies, including Lehman Brothers and NBC
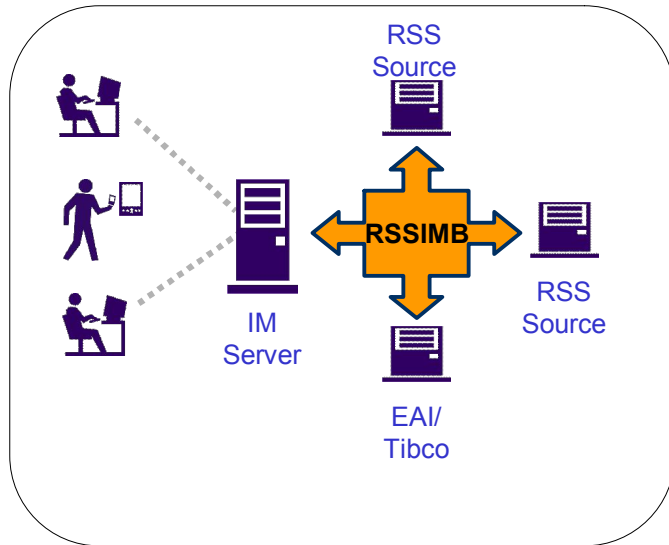
Industry-Specific Opportunities:

Vayusphere Instant Response solutions are particularly suited for deployment in Financial Services, Media, Service Providers, Healthcare and Law Enforcement markets. Financial industry sell-side may use this technology to distribute alerts in real-time to buy-side firms using Instant Messaging.

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Instant Response for the Real-Time Enterprise

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Architecture of Vayusphere's RSS to IM Bridge

Features:

• Support for XMPP, Sametime and Microsoft LCS based IM servers
• Support for AOL, MSN Messenger
• A single instance of the bridge can manage multiple RSS feeds
• An XML or IM interface lets you manage subscriptions and feed information

Platforms:

• RSSIMB can run on Linux, Solaris and Windows 2000 and 2003 servers
• RSSIMB can be deployed as a standalone application or run inside an enterprise application server

About Vayusphere

Vayusphere is the leading provider of Instant Response server software and solutions. Instant Response solutions are designed to help organizations rapidly respond to mission-critical business problems and events where the cost of delayed response is high.

These Instant Response software and solutions leverage exiting investments in Enterprise Application Integration (EAI) and Instant Messaging (IM).

For More Information:

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